

# Minutes for Community Plan 4 Holloway 15th April 2019

## Start 7pm

### Present and Declarations:

Niki Gibbs - None

Alexandra Lilley - Labour Party

Matt Ford - Labour Party Bromley, CCJS

Richard Hope -None

Nick Wakeling - Liberal Democrats

Marj Mayo - Labour Party

Will McMahon - Labour Party (Chipping Barnet)

Roderick - Green Party

Trisha – Labour Party Trade Union

Joined at 8.15pm by Marlenen from **START**

## 1. Minutes and Matters

- We reviewed the minutes from the last meeting; The bank was actioned and set up in time for the meeting on the 2<sup>nd</sup> April which went well. There was some disquiet and concerns from some current Peabody residents, however generally the meeting was positive.
- There have been intermittent emails to Peabody, mainly from Matt who has secured 15 slots for the directors to tour the site on 26<sup>th</sup> April at 1pm, 2pm and 3pm.
- He will send a message out to the mailing list to encourage people to book individually straight through Peabody.
- All correspondence so far through Peabody has so far been going through a generic email address of theirs, we decided that we want to have a better line of individual contact with someone in Peabody i.e. a VIP Line in!
- **KANDA are a Community Consultation company that we should meet with, contact John Greenshields.**
- We should ask Peabody about the Bakersfield estate that is built adjacent to the Prison site in the same red brick, it seems they have purchased the freehold to that site too, do they intend to develop this site too?
- It was agreed that Community Plan 4 Holloway should find out how Peabody is structured and what their structure and agenda is. It was suggested that we have a meeting with current Peabody tenants and organisations that deal with them to find out what they are like to work with.
- **We should arrange a meeting with Brenden Sarsfield CEO of Peabody**
- **We should arrange a meeting with James Murray the Deputy Mayor for Housing. It would be helpful to understand the Mayor/Peabody relationship.**
- **Matt** will get some dates for meetings from the above people and doodle poll CP4H directors to see who can attend and when.

## 2. Community Plan 4 Holloway Communications

- Data protection laws require that we send a communication to the mailing list to build new Mail Chimp list so that the old one can be deleted.

- **Matt** can send out the minutes from the Public Meeting on the 2<sup>nd</sup> April as our first mail out to build new list.
- It was suggested that we have a **flyer** that we can attach to emails to start to have some visual imagery for CP4H so as to build our brand image. It was agreed that we should use the Suffragette colours; Purple, Green and White. CP4H strapline is that we want 'The best possible outcome' for the site.
- **Will** can supply the text and **Niki** will do the graphics to produce an email/printable flyer
- It was agreed that we should stick to many single paragraph emails in our correspondence which are quicker to read rather than long texts.
- Saturday 1<sup>st</sup> June **Omar from the appointed Architects** is having a meeting at **Bartlet** with student site proposal plans. It was suggested that these plans could be displayed in the visitors centre?
- **Marj** will do an introductory email with Reim
- **Matt** will write up the minutes from the Public Meeting on the 2<sup>nd</sup> April and use this as a vehicle for re-subscriptions to the CP4H mailing list which we can then circulate by the end of Wednesday 17<sup>th</sup>.
- We also discussed having open meetings.
- Niki asked if Matt could help re-organise Reclaim Holloway's mailing list so that the structure of the two organisations can work better together.

### **3. Funding**

- **The Tudor Trust** funding application has been put in and we await a response.
- We felt that it would be useful to have some information around what exactly we are applying for funding for, which Trusts we are applying to and the reasons for each request; i.e. to run an office with staff for 2 years.

**Tudor Trust** – Maybe hear at the end of the month

**Trust for London** – Gave money to OAK and START Harringey

**Lottery Local Fund**

These funding sources can be applied to by anyone even if they are not a charity so suitable for CP4H in its current incarnation.

#### **Moving Forward;**

It was suggested that there may be some advantages in keeping the current company CP4H as well as setting up the Charity in a very similar name.

**Crowd Funding:** We should set up crowd funding for the CP4H mission. Later we could split our crowd funding goals into different sections to pay for the work that need to be done in the specific areas:

- Green Space
- Women's Building
- Housing
- Promotion

**Reclaim Holloway** needs to promote the Women's Building in a way that informs an understanding around the Women's building and why a Women's Building is needed, how the needs of the women and community will be serviced as it was noted that the general population does not necessarily have an understanding of the Criminal Justice system and current sentencing consequences to the individual.

We need to market the **Women's Building as a National project**. The use of graphic icons can be a good simple way of communicating this to a wider audience.

#### 4. 8.15pm Marlenen from START Harringey arrived

Will had met previously with Tony from START to discuss governance.

**START** – Previously known as the South Tottenham Community Development Trust  
Marlenen joined the meeting to discuss how START is structured.

#### **CP4H**

- **CP4H** needs to have open and transparent meeting to talk about governance.
- Look at what a Charity-like status means to **CP4H to HMRC**
- Check out **Peabody family voice** who have meetings periodically, we should attend the next one as research to dealing with Peabody.

#### 5. AOB

16<sup>th</sup> April **Islington Museum** is showing a triple bill of films around HMP Holloway  
On Friday 19<sup>th</sup> there is a play at the **Bunker Theatre** "Funeral Flowers" with prison related theme

We need to look at how our group is represented in terms of diversity – currently not very diverse!

**Outreach:-** We should approach;

- People on the housing waiting list
- Probation
- Women just leaving prison
- Minority women's groups
- Active disability groups
- Young people
- Women in Prison (WIP)

**Hoardings proposal.** Niki showed the group a letter that she intends to send to Peabody regarding commissioning artwork on the hoardings.

#### **End 9pm**

Minutes written by Niki Gibbs